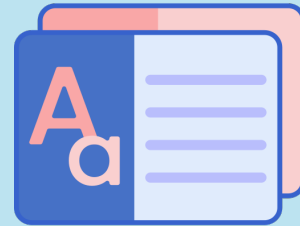# How to Effectively Design A Presentation

Choosing A Tone And Style

Know your audience and decide on a tone and style to cater to them.

Contrasting And Legible Color Scheme

Pick a simple contrasting color scheme that allows the audience to easily follow the presentation.

Avoid Too Much Text

Keep it short, simple and easy to follow. Try using bullet points convey longer messages.

Clear, Simple And Relevant Images

Make it visually appealing to look at, but not too packed such that it distracts the audience.

Minimal And Consistent Transitions

Transitions and animations add time to your presentation and you want attention on your information!

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